H-E-B

You always expect value when you shop at H.E.B.

But here's an offer that's just a little bit out of the ordinary.

This special check is worth a full three dollars off the price of a carton of Marlboro at your local H.E.B. And don't forget every pack carries the Miles you can save to get Marlboro Country Store gear. Come into H.E.B. and use your check today—where you always get more value for your money.

If you'd like your name removed from this mailing list, please write to Special Promotion, P.O. Box 4094, Schaumburg, IL 60168-9818.

Lights: 100's Men. Box 9 mg "tar," 0.7 mg nicotine; Kings Men. Box 10 mg "tar," 0.7 mg nicotine; Kings & 100's Box 10 mg "tar," 0.8 mg nicotine; 100's Soft 11 mg "tar," 0.8 mg nicotine—Medium: Kings Box 12 mg "tar," 0.8 mg nicotine; Kings Soft 12 mg "tar," 0.9 mg nicotine; 100's 13 mg "tar," 1.0 mg nicotine—Regular: Kings Men. Soft 15 mg "tar," 1.0 mg nicotine; Kings Soft & 100's Box 15 mg "tar," 1.1 mg nicotine; Kings Box & 100's Soft 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Marlboro

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RETAIL ENDORSEMENT

CONSUMER: This check is good only towards the purchase of the product specified. It cannot be redeemed without the required purchase and may not be used in combination with any other offer. Not to be transferred, sold, or reproduced. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax.

RETAILER: You may endorse and deposit this check in your bank account. Proof of purchase may be required.

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